

CITYLETS

Home of Scottish Letting



Citylets is Scotland's certified leading portal for property to rent with up to 3 million annual site visitors & advertising over 50,000 properties per year. Established in 1999, we are the original Scottish lettings portal.

Citylets is widely acknowledged as a UK portal pioneer credited with the introduction of many features and services that are now UK industry standard. Information Services is a core function and our market reports, now in their 15th year, are regarded as the most authoritative and reliable barometer of the Scottish rental market. Research tool, Optilet Pro, informs councils, property advisory business and property developers with investment grade details on the Scottish PRS.

Based in the West End of Edinburgh, the company is fully independent and managed by the original founding team, providing clients with experience which is second to none.



Citylets is Scotland's certified No.1 residential lettings site^{***}

- ✓ Audience reach of up to 3 million visitors per year^{*}
- ✓ Over 400 agent offices^{**}
- ✓ Advertising >50,000 properties per year^{**}
- ✓ Scotland's leading residential lettings site^{***}

*Google Analytics **Citylets *** SimilarWeb



A selection of our clients



Responsive Website



- Responsive site allowing tailored view for all screen sizes
- Full suite of consumer products and services now available on any device:
 - ▶ Property Alerts
 - ▶ My Citylets
 - ▶ Research Data



Top ranking natural (non paid for) Google positions

Google search results for "flats to rent in Edinburgh". The search bar shows the query and the number of results (About 3,810,000 results (0.54 seconds)). The top results are:

- <https://www.citylets.co.uk/flats-rent-edinburgh>
Flats to rent in Edinburgh with Citylets the property experts
Property to rent in Edinburgh · £Neg. 5 bed flat to rent in New Town · £325 pcm. 1 bed flat to rent in Easter Road · £400 pcm. 1 bed flat to rent in Meadowbank · £400 ...
2 bed flats in Edinburgh · 3 bed flats in Edinburgh · Page 6
- <https://www.rightmove.co.uk/property-to-rent/Edin...>
Properties To Rent in Edinburgh City Centre | Rightmove
Flats & Houses To Rent in Edinburgh City Centre - Find properties with Rightmove - the UK's largest selection of properties.
- <https://www.zoopla.co.uk/to-rent/Edinburgh>
Flats and Apartments to Rent in Edinburgh - Renting in ...
Find flats to rent in Edinburgh with the UK's leading online Property market resource. See a variety of apartments to let in Edinburgh from top letting agents.
1 bedroom flats to rent · 2 bedroom flats to rent · 3 bedroom flats to rent · Old Town
- <https://espc.com/property-for-rent/edinburgh>
Houses & Flats for Rent Edinburgh | ESPC
Find your home in Edinburgh. Discover houses & flats for rent in Edinburgh. Expert advice on buying property. Find homes for sale first with ESPC.

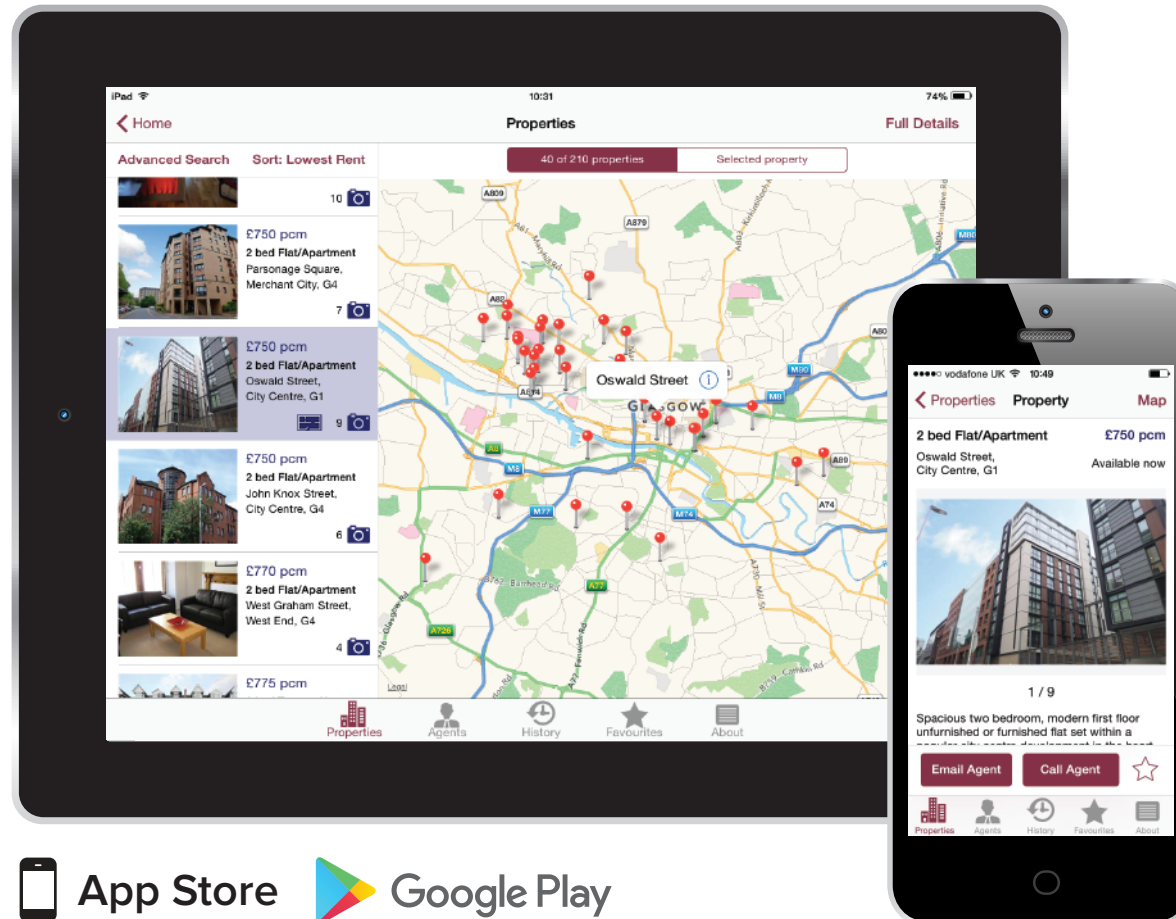


Citylets website showing property listings for Edinburgh. The page title is "Property to rent in Edinburgh 1-10 of 1734". The search filters are set to "Edinburgh", "0" min price, "9999" max price, "Flats" property type, and "Long (>6 mths)" type of let. The listings include:

- 5 bed flat to rent in New Town**
East Claremont Street, New Town, EH7
£Neg.
In a quiet street on the cusp of the New Town, this flat perches high above the city. Such a secret place is rare...
Contact: Edlets.com
- 1 bed flat to rent in Easter Road**
Easter Road, Easter Road, EH6
£325 pcm
FLAT SHARE: Single bedroom for let within a large, 4 bedroom, HMO flat situated on Easter Road. The 3rd floor...
Contact: SouthSide Property Management
- 1 bed flat to rent in Meadowbank**
Parsons Green Terrace, Meadowbank, EH8
£400 pcm
ROOM ONLY LET WITH BILLS INCLUDED! Double bedroom in traditional 1st floor flat situated in...
Contact: SouthSide Property Management



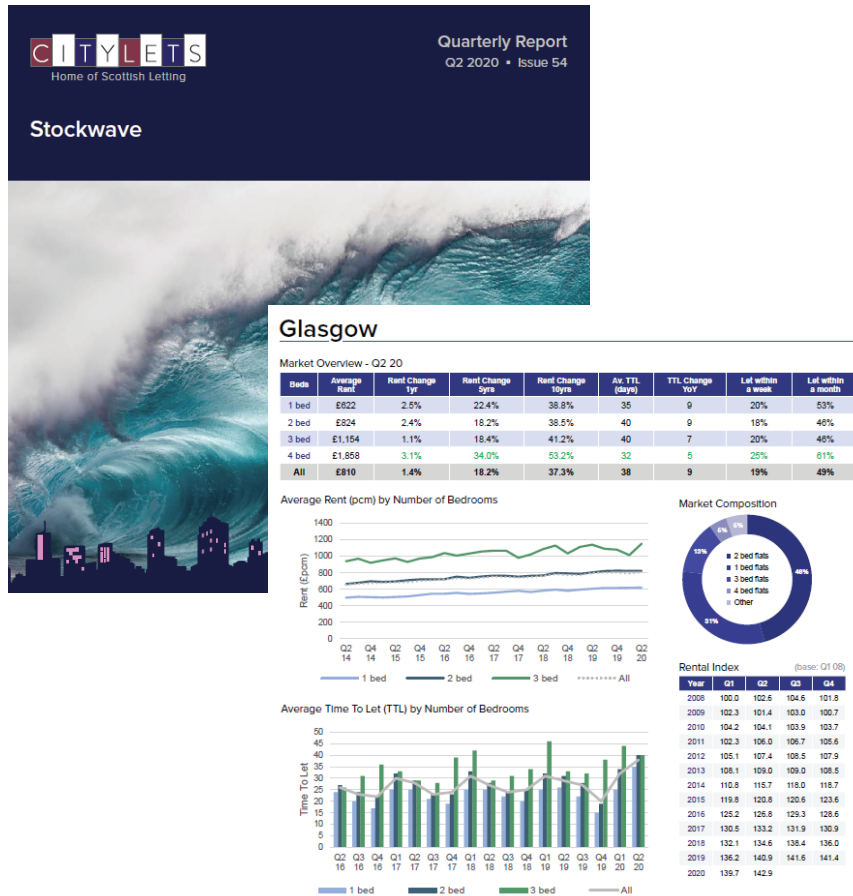
Dedicated Android and Apple Apps



 App Store  Google Play



Quarterly Market Reports



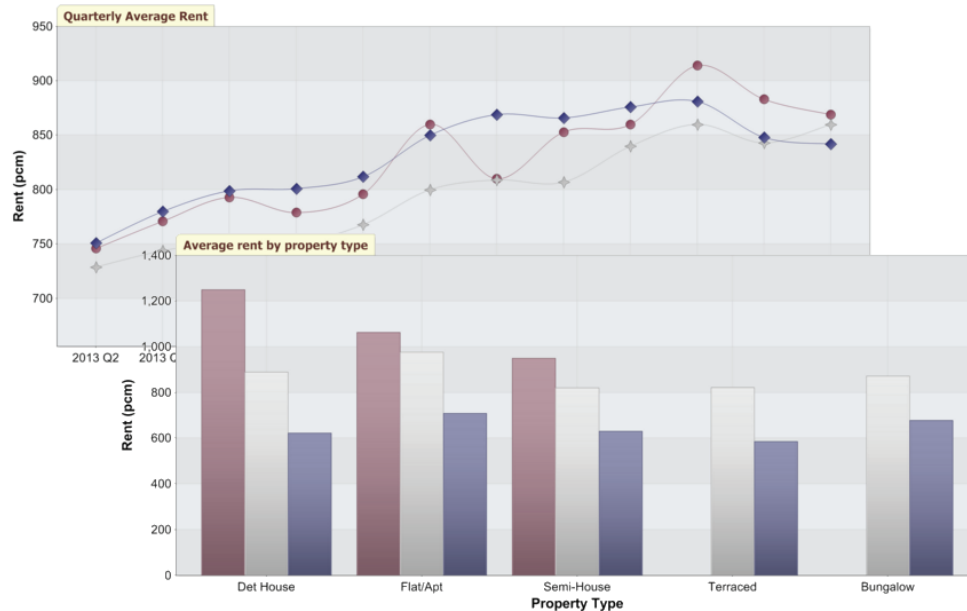
- Citylets produce quarterly reports on the Scottish lettings market
- Widely acknowledged as the most authoritative, detailed barometer of the market
- Expert analysis built up over 14 years of publication

Free market analysis tool for all clients



Morningside All Edinburgh National

Average rent for 2 bed properties from archived/live data in last 3 months



- View rent values and time to let by property/let type & location
- View trends over time - up to 5 yrs
- Compare against regional and national averages
- Export branded property reports to your landlords
- Connects to Citylets Valuation Tool



Citylets Valuation Tool



PUTTING YOUR WEBSITE TO WORK

- Drives uplift in landlord enquiries
- Fits seamlessly within your website
- Trusted Citylets data
- Sensible valuations range with context
- Average rent & TTL figures provided
- Manages landlord expectations
- Option to request/arrange on-site valuation
- Connects with Optilet



Citylets is an award winning property portal, voted best Niche UK Portal at the PROPERTYdrum awards



Enhanced lead generation with Citylets Rental CV



Property Enquiry



Dear ABC Lettings

Steve would like to arrange a viewing for:
Barclay Place - £725 pcm - [Click to view this property \(Citylets Ref CL228665\)](#)

Contact:
Email: stevej@hotmail.co.uk
Phone: 07333 444 44

Message:
When can I view this property?

Name	Mr Steve Johnson
Phone	0131 222 3333
Address	123 West Street, Edinburgh
Postcode	EH1 1TT
Age	35-39 yrs
Current Tenancy	3+ yrs
Current Agent	XYZ Lettings
Employment	Full time
Job Title	Computer Programmer
Industry	Software & Computer Services
Salary	£35,000 - £39,999
Employment Duration	3-4 yrs
Total No. of Tenants	2
Combined Salary	£55,000 - £59,999
About Applicant	Presently I reside in Edinburgh City.....

Standard email lead

Extra information included if
enquirer registered



Citylets sponsors industry events



Scottish Letting Day

Scottish Letting Day is Scotland's pre-eminent gathering for Scottish landlords, regularly attracting a sell out crowd of over 400 delegates and exhibitors from the full spectrum of suppliers to the sector.



ARLA Propertymark Scottish National Conference

ARLA is the UK's foremost professional and regulatory body for letting agents, representing over 7,500 members. Its conferences keep members up to date on government legislation as well as the latest thinking on industry best practice.



Build to Rent

Citylets has been proud to sponsor Build to Rent conferences since the concept appeared in Scotland several years ago. New supply from this sector is widely anticipated to contribute to the Scottish PRS in the long term.



Investing in audience reach





Home of Scottish Letting

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Or connect with us    

